

Privacy Notice

The categories of pupil, range loyalty membership, range and App users and e mail subscriber information that we collect, hold and share on several secure platforms include-

- Range loyalty membership , range user and App bonus information (such as usernames, name, emails addresses, top up amounts and, the date first registered, dates of transactions/ball dispenses and free ball offers)
- Pupil personal information (such as usernames, name, phone numbers, emails addresses, name of coach they are registered with, the date and time they first logged in, date and time they last logged in)
- Videos, files and pictures in relation to their sports movement and instruction received from their coach as this is the function of the www.golfsthegame.com websites primary function and has been designed to do.
- Attendance information and ball dispenses (such as lesson taken, packages purchased, ball credit purchased and used)

Why we collect and use this information.

We use the data:

- to support pupil learning
- to arrange/rearrange tuition
- to supply balls at discount rates
- to monitor pupil progress
- to reward regular range customers
- to inform customers of offers and ongoing centre developments
- to provide appropriate pastoral care
- to assess the quality of our services
- to comply with the law regarding data sharing

Collecting pupil/user information

- Whilst the majority of pupil and range ball credit information you provide to us is mandatory, some for news and offers is provided to us on a voluntary basis. In order to comply with the General Data Protection Regulation, we will inform you whether you are required to provide certain pupil/other information to us or if you have a choice in this.

Storing pupil/user data

We may hold pupil/customer/user data indefinitely from when the person first registered, redeemed offers, undertook tuition, accessed their online video login.

Who we share pupil and customer information with

We **do not** share information about our customers with anyone without consent unless the law and our policies allow us to do so.

Contact

If you would like to discuss anything in this privacy notice, please contact: adrian@solidgolf.co.uk or info@liverpoolgolfcentre.co.uk